



ISA Pipeline Subsection Newsletter

Volume 18, Issue 4

December, 2010

Chairman's Message

By Steve Martindale



Greetings,

November is a month for remembering. Veterans Day began as Armistice Day to commemorate the cessation of hostilities between the Allied nations and Germany that went into effect on the eleventh hour of the eleventh day of the eleventh month. Seven months before WWI or "The Great War" officially ended when the Treaty of Versailles was signed on June 28, 1919 in France. The end of hostilities is why November 11, 1918, is generally regarded as the end of "the war to end all wars".

President Wilson, in November 1919, had this to say: "To us in America, the reflections of Armistice Day will be filled with solemn pride in the heroism of those who died in the country's service and with gratitude for the victory, both because of the thing from which it has freed us and because of the opportunity it has given America to show her sympathy with peace and justice in the council of nations..."

The United States Congress made November 11th an official holiday on June 4, 1926 with these words: Therefore be it resolved that the President of the United States is

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Evening Joint Meeting Notice Wednesday - December 1, 2010

H.E.S.S. Building
5430 Westheimer

5:30 p.m. - Registration

6:00 p.m. - Dinner Served

6:30 p.m. - Program & Presentation

\$20.00 with reservation by Nov. 29th

\$25 after Nov. 29th

Make Reservation at:

**[http://www.houstonisa.org/Meetings_Events/
2010_December_General_Meeting/RSVP/](http://www.houstonisa.org/Meetings_Events/2010_December_General_Meeting/RSVP/)**

**"Human Machine Interface (HMI) Design:
the Good, the Bad, and the Ugly
(and What Makes Them So)"**

Speaker: Paul Gruhn

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Planes crash, plants blow up, and people die because of poor HMI design. Many HMIs actually impede rather than assist operators. Many of the poor designs are holdovers due to the limitations of early control systems and the lack of knowledge of system designers. However, with the advent of newer and more powerful systems, these limitations no longer apply. Also, decades of research has identified better implementation methods. Unfortunately, change is difficult and people continue to follow poor design practices. In fact, some new designs are actually worse than older designs! Just as a computer is not a typewriter, new HMI designs should not mimic those of old. The problem is that many designers often simply don't know any better. This presentation will review why certain HMI designs are poor (with many examples) and show how they can be improved.



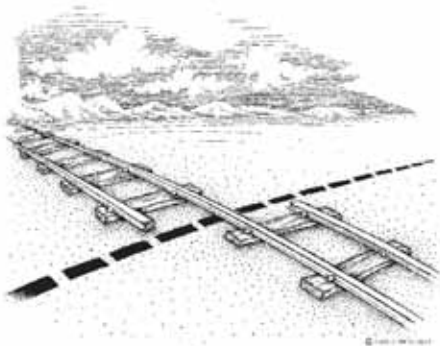
**Annual Scholarship Golf Tournament
December 6th 2010
at Bear Creek Masters Course**

**Flyer & Registration Form:
<http://www.isapl.org/download.htm>**



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CHAIRMAN

Continued from Page 1

requested to issue a proclamation calling upon the officials to display the flag of the United States on all Government buildings on November 11 and inviting the people of the United States to observe the day in schools and churches, or other suitable places, with appropriate ceremonies of friendly relations with all other peoples.

Veterans Day continues to be a celebration to honor America's veterans for their patriotism, love of country, and willingness to serve and sacrifice for the common good. To all veterans and those serving today I want to thank you for your service and sacrifice.

Another day of remembrance is Thanksgiving. In September 1620, a small ship called the Mayflower left Plymouth, England, carrying 102 passengers and made the 66 day crossing to settle in the "new land". In 1621, the Plymouth colonists and Wampanoag Indians shared an autumn harvest feast that is acknowledged today as one of the first Thanksgiving celebrations in the colonies.

For more than two centuries, days of thanksgiving were celebrated by individual colonies and states. It wasn't until 1863, in the midst of the Civil War, that President Abraham Lincoln proclaimed a

national Thanksgiving Day to be held each November. In a proclamation Lincoln entreated all Americans to ask God to "commend to his tender care all those who have become widows, orphans, mourners or sufferers in the lamentable civil strife" and to "heal the wounds of the nation." He scheduled Thanksgiving for the final Thursday in November.

Although Thanksgiving traditions may have changed over the years since the first celebration in Massachusetts the central theme of the holiday still remains. That is to be thankful for what we have and share some time with family and friends over a good meal. Some volunteer to provide free meals to many that cannot provide one for themselves and in doing so demonstrate their thanks for having the abundance that they have been blessed with and sharing that blessing with others.

I think we all have many things to remember in November and many more things to be thankful for. Have a Happy Thanksgiving!

"You can know the name of a bird in all the languages of the world, but when you're finished, you'll know absolutely nothing whatsoever about the bird... So let's look at the bird and see what it's doing - that's what counts. I learned very early the difference between knowing the name of something and knowing something." - Richard Feynman (1918 - 1988)

Stay safe.

Steve Martindale

Steve Martindale
General Chairman
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ISA and Pipeline Industry Events Calendar

2010

September 8th	First Meeting FY10/11	at HESS
October 13th	Regular Meeting	at HESS
November 10th	Regular Meeting	at HESS
December 1st	Joint Meeting with ISA Main Section	at HESS (evening)
December 6th	Annual Golf Tournament	at Bear Creek

2011

January 12th	Measurement Seminar	at HESS
February 9th	Regular Meeting	at HESS
March 9th	Annual Shrimp Boil & TableTop	Farm & Ranch
April 13th	Tour	TBA
May 18th	Scholarship Meeting	at HESS

For more speaker information, other events, registration forms for events, scholarship rules & application form, newsletters or additional information visit the Houston ISA Pipeline Subsection web site at: WWW.ISAPL.ORG



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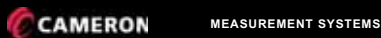
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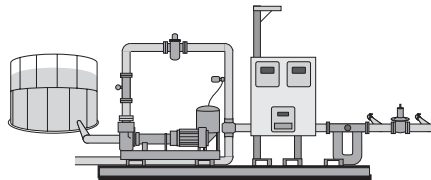
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