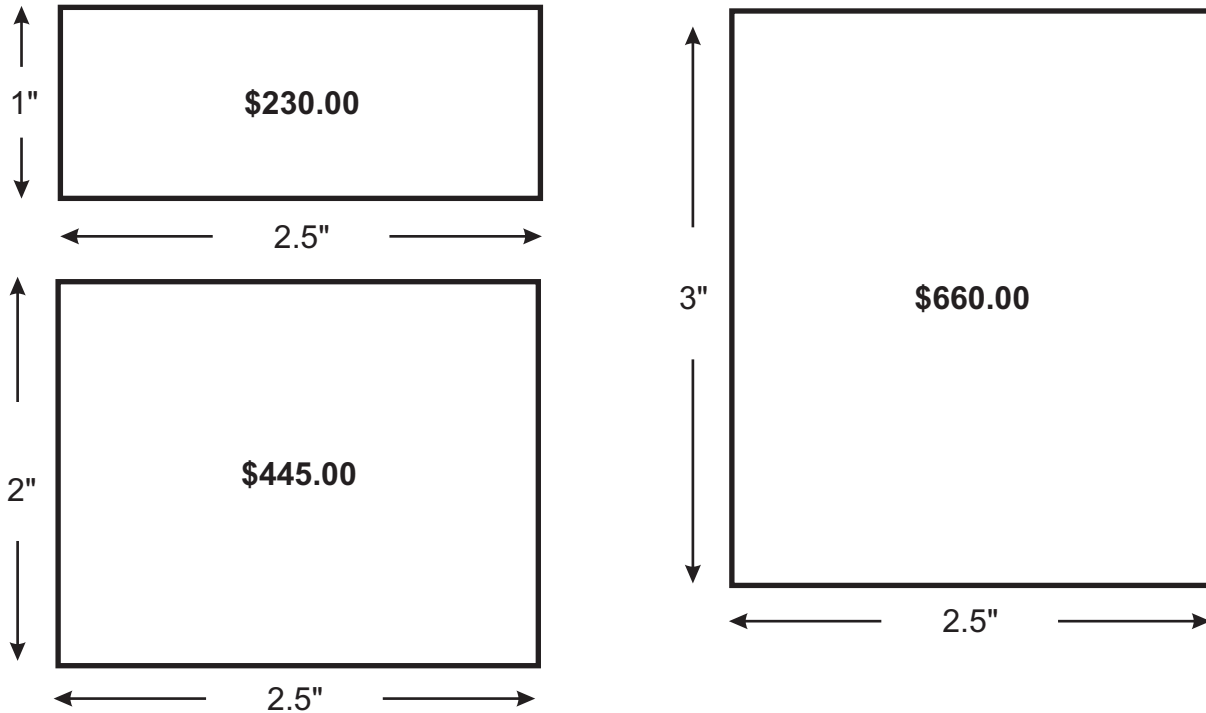


Houston ISA Pipeline Subsection Newsletter Sponsor Ad Rates for FY 2011/2012

Note:

All rates below (except inserts) are for 9 issues of the newsletter. Rates for new sponsor ads (or changes to size) after the first issue will be prorated for the remainder of the Fiscal Year.



Ad/Graphic Format: the preferred graphic file format is JPEG, BMP or native CorelDraw or Adobe Illustrator v10 files. We can also accept PDF files but they need to be created as PDF for **Prepress** or the resolution will be too low for good results.

The newsletter is printed in color. If you are scanning an image use 300 dpi to create your graphic file in a JPEG or BMP format for best results.

For help in developing or changing a sponsor ad please contact Wayne M. Powell by email at webmaster@isapl.org or by phone at 832-735-7202.

	Yearly	Single Issue
Large Sponsor Ads:	1/3 page: \$2,325.00	1/3 page: \$475.00
	2/3 page: \$4,525.00	2/3 page: \$850.00
	Full Page: \$6,825.00	Full Page: \$1225.00
Single Page Inserts*:	Per issue: \$600.00	

*Pre-printed single page inserts from Sponsors.

Side Third Page
(R or L):

9.99" high
by
2.49" wide

1/3 Page Ad Bottom or Side

Bottom Third Page: 3.3" high by 7.49" wide

2/3 Page Ad Bottom

Bottom 2/3 Page: 6.66" high by 7.49" wide

Full Page Ad

Full Page: 9.99" high by 7.49" wide